

Julianne Lee

Front End Engineer

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🌐 <https://juliannelee.netlify.app>

Front End Engineer with 5 years of experience in building responsive and user-friendly web applications. Proficient in popular JavaScript frameworks like React and Angular, as well as full-stack development including GraphQL, SQL, Node.js, and Java. I am committed to driving innovation and achieving impactful results as part of a dynamic team. I have a desire to contribute my skills and expertise to help companies create exceptional digital experiences for their users.

Experience

● Front End Engineer Motivosity | Lehi, Utah

2021 - Present

- Implemented "Timed Trial" feature that boosted expansion deals and renewal deals.
- Developed an internal "Health Score" tool for comprehensive company performance analysis to facilitate targeted support and foster stronger client relationships.
- Developed extensive unit tests for Angular components using Jasmine to ensure robust code quality, identify and prevent potential issues, and facilitate seamless integration into the project's continuous integration pipeline.
- Revamped user experience and brand identity through a complete site rebuild using React, Gatsby, & AWS integration, elevating user engagement and brand perception.
- Accelerated page speed by 40% through advanced optimization techniques that enhanced overall user experience and retention rates.
- Engineered progressive form system that amplified sales pipeline and revenue potential. Drove 40% more demos via Hubspot API integration, streamlining sales processes.

● Web & Mobile App Developer Alliance Benefit Group | Midvale, Utah

2018 - 2021

- Engineered dynamic mobile app that enhanced financial advisor attraction and retention.
- Rebuilt API endpoints, transferring it to an external server and seamlessly integrating custom data from our Oracle Database to elevate overall system performance and accessibility.
- Streamlined SQL queries, enhancing development team efficiency and fostering a more user-friendly development environment.
- Innovated progressive web app onboarding portal for 401(k) plans that reduced manual input and expedited onboarding.
- Amplified website traffic by 10% through Drupal website rebuild.

Education

● Utah Valley University

2020

- Bachelor of Science, Web Design, & Development

Skills

- Javascript Frameworks: Angular, React, Vue
- HTML, CSS & Javascript
- Typescript
- CSS Preprocessors: LESS/SASS
- Java
- React Native
- SQL
- RESTful APIs
- Progressive Web Apps
- Ionic